

**DRAFT**  
**SCLS Foundation Board Meeting Minutes**  
**Thursday, October 22, 2015**  
**1:30 p.m.**  
**Chester Room**  
**4610 S. Biltmore Lane, Suite 101, Madison, WI 53718**

**Board Members Present:** P. Cox, P. Behling, P. Hamon, P. Kaland, M. Furgal, K. Michaelis, J. Pugh, M. Van Pelt

**Board Members Excused:** C. Fesemyer

**Guests/Visitors:** M. Ibach

**Call to order:** J. Pugh, Vice Chair, called the meeting to order at 1:52 p.m.

**Changes to the Agenda and Requests to address the Board:** None

**Approval of July 23, 2015 minutes:** M. Van Pelt moved approval of the July 23, 2015 minutes. K. Michaelis seconded. P. Kaland noted a spelling error in the minutes ("Disbursement: Upon request for a withdrawal of funds received from the Community Library Director and Board President upon Community Library letterhead, a check will be made out to the Community Library fund and delivered to the Community Library Director of Board President.) It should state "or" board president. Motion carried as amended.

**Action Items:**

**Creation of nomination committee for 2016 officers:** The following volunteered to serve as 2016 officers: M. Van Pelt - Secretary; P. Hamon - Treasurer; J. Pugh - Vice President. J. Pugh will send an email to C. Fesemyer inquiring whether she would like to serve as President in 2016.

**Approval of SCLS payments of foundation bills:** Bills were submitted for approval for payment to SCLS: \$2,138.87 - Admin fees; \$1,000 - Great Wolf Lodge(Social Services Symposium); \$179.05 - Cornerstone Award; \$54.00 - License renewal; \$922.67 - six ipads for maker kits. M. Furgal moved approval of the bills for payment. P. Behling seconded. Motion carried. M. Van Pelt noted she met with First Business Bank and reviewed the quarterly statement of the foundation's portfolio. Since inception (11/26/12), the foundation has a 7.79% return. The current year return is 2.22%

**Foundation Newsletter:** The next newsletter will be sent in February. It will include information about the new donation options through Pay Pal.

**Other Business:**

- a. **CW57 Publicity Campaign:** The Administrative Council recommended continuing the CW57 publicity campaign and requested the foundation fund it for 2016 in the amount of \$4,800. K. Michaelis moved approval to fund the 2016 CW57 publicity campaign in the amount of \$4,800. P. Hamon seconded. Motion carried.

- b. Belleville Public Library:** The Belleville library may be joining the SCLS Foundation. The library may have a new building in the future and the local police department is willing to move into what is currently the library and is supportive of the library campaign.
- c. Ability to donate toward specific supplies:** At the July meeting there was an inquiry whether a donor could contribute a specific amount of money to purchase a specific amount of supplies toward a printing press or Lego mind storms (for example). It is possible to set up credit card payments via PayPal for these donations and donors may indicate where they would like the contribution to go. It is also possible for a donor to set up automatic monthly payments via credit card and/or PayPal.

The Foundation board brainstormed about how to advertise to the public that a donation toward specific supplies is possible. The following advertising ideas were discussed: post on library webpage, newsletter, CW57 "ticker", email donors, Cornerstone event, modify donation card, include information in the April trustee newsletter, include informational donation paperwork in the kits, send bulk mail of new procedure available, and lastly informational brochures to distribute to lawyers/funeral homes for contributions "in memory of" or estate disbursements. P. Behling will be working with Mark on the brochures.

#### **Cornerstone Award**

- a. Choose winners of the "minor" awards:** The foundation received many recipient submissions for the three Cornerstone awards and chose the lucky winners....which will be announced on November 19<sup>th</sup> at 205 Vino Street in Portage. The restaurant will open at 4 p.m. to accommodate the library directors planning on attending following the All Directors meeting. C. Fesemyer, Shannon Shultz and Marty Van Pelt are working on the food selection for the event.
- b.** It was decided that Cindy Fesemyer, as President, will give a Foundation overview and introduce Pat. T. Rob, Host of Central Time, will hand out the minor awards.

**Next Meeting: January 28, 2016 at SCLS Headquarters at 1:30.**

**Adjournment: 3:00 p.m.**

**Heidi Moe, Recorder**