

First annual Cornerstone Award event raises \$17,824

The SCLS Foundation's first annual Cornerstone Award was presented Nov. 11, 2009, to Peter and Ann Hamon for their lifetime of service to public libraries. The event also raised \$17,824 for the SCLS Foundation.

The Cornerstone Award is given to an individual or individuals who have had a significant and long-term impact on enhancing public libraries in South Central Wisconsin and represent the values and mission of the SCLS Foundation.

"This was a most wonderful evening," said SCLS Foundation Board President Linda Davis-Brown. "Not only were we able to recognize Peter and Ann for their contributions to public libraries, we raised nearly \$18,000 for the SCLS Foundation."

The award reception was held

at Promega Corporation's BioPharmaceutical Technology Center in Fitchburg. Refreshments for the evening were graciously provided by Cedar Grove Cheese, Plain, WI, and

Capital Brewery, Madison.

Photos from the Cornerstone Award presentation can be viewed at <http://picasaweb.google.com/sclsphotos>.



More than 100 friends and colleagues gathered Nov. 11 in Fitchburg to honor Peter and Ann Hamon, the first recipients of the SCLS Foundation's Cornerstone Award. The event raised \$17,824 for the Foundation.

SCLS Foundation exceeds 2009 goals

by Linda Davis-Brown, Foundation President

The SCLS Foundation Board set two primary goals for 2009, both of which we exceeded, and during a year in which the overall economy did not fare well.

First, the foundation hoped to double its number of donors in 2009, which we did by expanding our base of supporters to 139 (compared to 68 in 2008). Secondly, the board set a goal of increasing the SCLS portion of the foundation total from \$40,000 to \$60,000. As of the end of December 2009, the SCLS portion of the foundation was valued at \$70,815.44.

The past year was remarkable, but we're not finished yet. We intend to keep building on last year's success, and for 2010 we have set a goal of increasing the SCLS portion of the foundation to \$100,000.

We thank all of those who helped carry us past our goals, and look forward to more success in 2010.

Why do libraries invest with SCLS Foundation?

Finding additional sources of revenue is a common challenge among public libraries, and maximizing the benefit once those funds are obtained is another.

Fortunately for public libraries, the SCLS Foundation can provide assistance with both issues.

Because the SCLS Foundation is recognized by the Internal Revenue Service as a 501(c)(3) non-profit organization, SCLS member public libraries don't need to file for that status.

—please see *Why invest?* on page 3

SCLS Foundation Contributors

Note: These people have donated to the SCLS Foundation since July 1, 2009.

Stewards – \$1,000 +

Alliant Energy
Phyllis Davis
Delta Properties
Gordon & Judith Faulkner
Peter & Ann Hamon
Daniel & Marcia Smith

Patrons – \$500 - \$999

Anonymous
Alicia Ashman
Madison Gas & Electric
Denise Marino & Herb Paaren
Paul Nelson
Promega Corporation

Benefactors – \$499 - \$250

Linda Davis-Brown
Greg & Mary Beth Crews
Tony Driessen
Jane Morgan Memorial Library
Ron McCabe
Daniel & Mary Petersen
Janet Pugh
Stanley Talarek
Kathryn Trudell
Alan & Mary Zimmerman

Sponsors – \$249 - \$100

Michele Besant
Jean Bjorenson & Peter Austin
Bob Blitzke
Lauren Blough
Bob Bocher & Mary O'Connor
Tom Brown
JoAnn Carr
Hsueh-Chen & Tsai-Fa Cheng
Chuck Chvala
Robert Cohen
DEMCO
Carla Dilorio
Barb Dimick
Mary Galneder
Dale & Nancy Hanaman
June & Charles Hanson
Jennifer Harrington
Bob Hunter
Anne Iwata
Bob Koechley
Victoria Teal Lovely

Judith Lyons
Larry Martin & Martha Cranley
Dan & Teresa McIlroy
Kathy & David Michaelis
Linda Miller
National Mutual Benefit
Nancy Nelson
John & Patricia Nichols
Katherine & Larry Nix
John & Patricia Noel
Dave Odahl
Maureen OHarra
Lenice Pafford
Brad & Maureen Palmer
Beth Palmquist
Jane Pearlmutter
Jeanne Radke
Julie & David Schneider

David & Marilyn Slautterback
Bruce Smith & Jennifer Markwiese
Lisa Strand & Andrew Gaylor
David & Marilyn Sumner
John Thompson
Ed VanGemert
David & Mary Jo Warnke
Dana Warren
Theodore Widder
Sue Wielgus
Dan & Irene Zimmerman
Sharon Zindars

Advocates – \$99 - \$50

Michael Blumenfeld
Richard & Jean Bonney
Mary Therese Boyle
Peg Branson
Nancy Brien
Charles Bunge

–please see Contributors on page 3

SCLS Foundation Member Libraries

Member Libraries	% Share	Adjusted Market Value
Adams County Library	1.03%	\$3,365.37
Angie W. Cox Public Library (Pardeeville)	1.75%	\$5,695.25
Black Earth Public Library	0.16%	\$517.75
Brodhead Memorial Public Library	0.21%	\$679.55
Cottage Grove Community Library	0.18%	\$582.47
Friends of McFarland Library	0.32%	\$1,035.50
Jane Morgan Memorial Library (Cambria)	0.32%	\$1,035.50
Kraemer Library & Community Center (Plain)	0.16%	\$517.75
LaValle Public Library	0.45%	\$1,456.17
Lodi Woman's Club Public Library	2.71%	\$8,834.10
Marshfield Public Library Foundation	0.32%	\$1,036.29
Mazomanie Free Library	14.73%	\$47,956.55
Monroe Public Library	47.74%	\$155,421.94
Reedsburg Public Library	0.58%	\$1,876.84
SCLS Foundation	21.75%	\$70,815.44
Sun Prairie Public Library Foundation	7.44%	\$24,223.33
Wyocena Public Library	0.16%	\$517.75
Totals	100.00%	\$325,567.55

Why invest?—from page 1

Instead, residents can make tax-deductible contributions to your library and you don't need to bother with filing for 501(c)(3) status.

Another benefit is that the investment experts at M&I Wealth Management will help ensure that your contributions work for you. You don't have to become an investment expert, or spend the time hiring someone to do it for you.

Finally, even though your donations are held by the SCLS Foundation, the money invested in your name belongs to your library.



Aside from the M&I Investment management fee, and the SCLS administrative fee (which was reduced in January from 2 percent to 1 percent), your library can get the money out any time you choose.

“We know that finding additional funding outside of local tax support is critical for the vitality of public libraries,” said Linda Davis-Brown, SCLS Foundation president. “That’s why we believe membership in the SCLS Foundation is such an attractive alternative for our member libraries.”

Because SCLS has already done the organizational work for libraries, joining is an easy proposition. A special segregated fund is created for each member library, and all donations in your name are placed into that fund.

“Regardless if whether you have a few hundred dollars to invest, a few thousand, or hundreds of thousands, the SCLS Foundation is a good fit for your public library,” Davis-Brown said.

You can learn more about the SCLS Foundation, how it operates, what we can do for your library by visiting www.sclsfoundation.org. You can also call (608) 246-7975.

SCLS Foundation has supported...

Even though the SCLS Foundation is not yet in a financial position to begin a formal program of grants or disbursements, the existence of the Foundation has already provided programming benefits for member libraries.

Here are a few examples of where contributions have flowed through to support programs that support all libraries, or large populations.

- Summer Library Program school visit video
- Summer Library Program performers
- Family literacy programs
- Nekoosa “Reach Out and Read” program
- 2008 Arbuthnot Honor Lecture
- Dia de los Niños/Dia de los Libros event

Contributors—from page 2

Dan Calef
 Deborah Cardinal
 Francis Cherney
 Dyanne Collins & Mina Waldie
 Mike Cross
 Peter & Geri Cupery
 Clarice DeChristina
 Lorie Docken
 J. Ferm
 Carol Froistad
 Michael Glynn & Sara Hamon
 Richard & Barbara Grobschmidt
 Fred Harrington
 Kirsten Houtman
 Theresa Howe
 Frank & Barb Huntington
 Mark & Becky Ibach
 Kathleen & Clement Imhoff
 Robert & Maryanne Julian
 Axel Junker
 Mary Knapp
 Russell Kumai & Carol Cameron
 Richard Macia
 Shelia Neubauer
 Oriental Shop
 Alan & Barbara Orvis
 Gary Poulson
 Brett Renk
 Louise Robbins
 Linda Marty Schmitz
 Brinnan Shaffer

Jodi Bender Sweeney
 Mary Tipton
 John & Willeen Tretheway
 Joan & James Vahey
 Richard Varichak
 James & Jane Vriesacker
 Christine Wagner
 Marjorie & Thomas Westergard
 Roger & Kristi Williams
 Mary Williamson
 Bob Wills
 Bill & Kathleen Zimdars

Friends – \$49 - \$1

Jacquelyn Barnes
 Garrett & Teressa Erickson
 Mark Miller
 Jaime Healy-Plotkin
 Carolyn Kruse & Ellen Pryor
 Virginia Kruse
 Cal Potter
 Ruth & Nicholas Royal
 Robert Smiley
 Brigitte Vacha
 Robert & Marcia Voss

Contributions for Specific Libraries

Lodi Woman’s Club Public Library
 Campbell Scientific (\$3,926.51)
Sun Prairie Public Library
 Sun Prairie Public Library
 Foundation (\$9,000)

Foundation board hopes to disburse funds in 2011

The goal of the SCLS Foundation has always been to raise and disburse funds in ways that support SCLS member libraries, thereby enhancing their efforts and missions at the local level.

Unfortunately, the balance of funds available in the SCLS portion of the foundation has not yet been sufficient to play this desired role. But that day may not be far off.

“Because of increased donations in 2009, we’re closer to our target of \$100,000,” said Linda Davis-Brown, SCLS Foundation president. “The SCLS board has decided that if that total is reached in 2010, the foundation will begin making disbursements in 2011.”

As described in the article on page 3, SCLS has used targeted donations to support specific programs that were available to all member libraries, or to large portions of the population served by member libraries.



However, these were not disbursements from the SCLS Foundation, but rather flow-through funds that were made available only because the foundation provided a means of tax-deductible contribution.

“As a board, we are excited about the future, and that we may soon be able to more directly support the programming and resources for which public libraries are so well known,” Davis-Brown said. “Our ongoing fundraising efforts are paying off, and soon we’ll be able to contribute financially to projects with wide appeal.”

The \$100,000 goal is the point at which the board feels it can begin using annual earnings to support projects that will have systemwide appeal and impact.

“It’s an exciting time,” Davis-Brown said. “Our work is about to begin providing the intended benefit.”

NON-PROFIT ORG.
U.S. POSTAGE
PAID
MADISON, WI
PERMIT NO. 2588