

DRAFT
SCLS Foundation Board Meeting Minutes
Thursday, January 23, 2014
1:30 p.m.
Chester Room
4610 S. Biltmore Lane, Suite 101, Madison, WI 53718

Board Members Present: J. Carter; P. Davis, C. Fesemyer, T. Frankland; P. Hamon; J. Harrington; T. Iaccarino, P. Kaland; J. Pugh, M. Van Pelt

Board Members Excused:

Guests/Visitors: M. Ibach, G. Ferron

Call to order: J. Pugh, V. Chair called the meeting to order at 1:38 p.m.

Cindy Fesemyer, Director of Columbus P.L. was introduced. She will be replacing Trish Frankland on the board as a member library representative.

Changes to the Agenda and Requests to address the Board: None

Approval of October 24, 2013 minutes: P. Davis moved approval of the October 24, 2013 minutes. J. Carter seconded. Motion carried.

Action Items:

a. Election of Officers: P. Kaland moved approval of the 2014 slate of officers as presented. P. Davis seconded. Motion carried.

2014 Slate of Officers:

President: J. Pugh

V. President: T. Iaccarino

Secretary: M. Van Pelt

Treasurer: P. Hamon

Approval of SCLS payments of foundation bills: M. Van Pelt moved approval to pay \$3,366.90 to SCLS. J. Harrington seconded. Motion carried.

Financial Report: M. Van Pelt applied for \$4,500 from the Magic Pebble Foundation, which if received, would be put toward OverDrive Advantage.

New Glarus and Plain withdrew their funds from the foundation and have decided to invest it with the Madison Community Foundation to consolidate their holdings into one account. Monroe Public Library withdrew the majority of their money to implement a building project but remain a member.

The board received a handout of the foundation financials from First Business bank, which indicated the foundation earned over \$33,000 in 2013 even with the withdrawals.

Trustee Newsletter for February:

M. Ibach noted the newsletter would contain a recap of the cornerstone event with pictures, quotes, and funds raised, as well as a brief biography of the new board officers and a president report. The board provided other ideas (financial report and rate of return, nomination ideas, nature of the foundation and its benefit) to include into the newsletter, which will be sent in February.

Other Business:

a. Legislative Day is February 11th. All were encouraged to attend.

b. Planning for future: The board brainstormed about ideas which included handwriting personal thank you letters, an author breakfast for donors, incorporating a PayPal account to provide ease to those who would like to pay with a credit card, creating an alternative fundraising campaign that is more “home spun” and “fuzzy” than “clinical”, and creating a subcommittee to research what other foundations do. P. Davis, C. Fesemyer, and J. Harrington volunteered to serve on the subcommittee and provide options and recommendations for future fundraising based on their findings. It was also suggested to ask member library directors to donate.

c. Inclusion to Dane County Charity Booklet: C. Fesemyer has a connection to those who create the booklet and will get in touch with them to try to get the SCLS Foundation included in the booklet.

d. Cornerstone Award: C. Fesemyer suggested the next recipient of the award should be willing to provide a mailing list of donors. Some ideas for recipients were Francis Cherney, Pat Townsend, and Carol Froistad. C. Fesemyer will send a call to nomination to the sclc-directors. The location of the next cornerstone event was also discussed.

Next Meeting April 24, 2014

Adjournment: 2:55 p.m.

Heidi Moe, Recorder