

DRAFT
SCLS Foundation Board Meeting Minutes
Thursday, January 28, 2016
1:30 p.m.
Chester Room
4610 S. Biltmore Lane, Suite 101, Madison, WI 53718

Board Members Present: P. Cox, P. Behling, C. Fesemyer, P. Hamon, P. Kaland, M. Furgal, K. Michaelis, J. Pugh, M. Van Pelt

Board Members Excused:

Guests/Visitors: M. Ibach

Call to order: C. Fesemyer, Chair, called the meeting to order at 1:30 p.m.

Changes to the Agenda and Requests to address the Board: None

Approval of October 22, 2015 minutes: Minutes were approved.

Action Items:

Election of 2016 Officers: K. Michaelis moved approval of the slate of officers as presented: C. Fesemyer – President; J. Pugh - Vice President; M. Van Pelt - Secretary; P. Hamon – Treasurer. J. Pugh seconded. Motion carried.

2016 Disbursement: The Foundation previously approved the allocation of \$4,800 to the CW57 media campaign. M. Ibach discussed the option of the foundation contributing to a program that focuses on senior citizens and brain changes, caregivers, dementia, etc. It would be a system wide program that would benefit all the member libraries. The board requested additional information about the program as well as checking with Jean Anderson, CE Coordinator, regarding sponsorship funds for speakers that may be needed. This topic will be discussed at the April meeting.

Approval of SCLS payments of foundation bills: Bills were submitted for approval for payment to SCLS: P. Hamon moved approval of the payment of \$11,306.03 in bills. P. Behling seconded. Motion carried.

Financial reports and the calculation of disbursement were discussed. P. Behling moved the recommendation that the financial reports be reviewed with K. Goeden to receive clarification of the financial reports and total disbursement amount available following the board meeting. J. Pugh seconded. Motion carried. P. Kaland, C. Fesemyer, and M. Van Pelt volunteered to meet with Kerrie Goeden. The disbursement calculation will be discussed at the April meeting.

Foundation Newsletter: The next newsletter will be sent in February. It will include information about CW57 funding, options for donations via PayPal, the planned giving brochure, and the Cornerstone recap.

The foundation board felt it would be beneficial to hold the Cornerstone event following the All Director's meeting in November. The location of the event will be selected once the Cornerstone

recipient has been chosen. The call for nominations will be included in online update and Top 5. The awards will remain the same.

Other Business:

Project Updates:

Fundraising letter to target donors: P. Behling, M. Ibach and M. Van Pelt worked on the letter as well as the "Leave a Legacy" brochure, which will be distributed to funeral homes and law firms. It was suggested that the local libraries could personalize the brochure for the benefit of their library. The SCLS foundation webpage will be updated to include the option to donate funds for maker space consumable supplies as well as general donations and specific donations to the libraries in the foundation. A template will be created for the foundation member libraries website as well. Other libraries are encouraged to join the foundation to take advantage of the service. It was suggested a drop down menu for donations be provided on the website which would allow the donor to specify where they would like the funds donated. C. Fesemyer and P. Behling volunteered to assist staff with the website design and research a more "robust" product to allow the drop down boxes.

Cornerstone Award

Nominations for 2016 Cornerstone: Possible nominations were Julie Chase or Ron McCabe. The topic will be revisited in April.

Next Meeting: April 28, 2016 at SCLS Headquarters at 1:30.

Adjournment: 2:50 p.m.

Heidi Moe, Recorder