

**Draft**  
**SCLS Foundation Board Minutes**  
**10/24/2019 1:30 p.m.**  
**SCLS Headquarters**  
**Chester Room**

**Action Items:**

**Approved the slate of officers for 2020**

**Approval of SCLS payments of Foundation bills**

**The Cornerstone event and smaller awards will be put on hold for a year. The Foundation Cornerstone mailing will continue for 2020.**

**Present:** M. Furgal, J. Healy-Plotkin, P. Kaland, J. Pugh, M. Van Pelt, T. Walske

**Absent:** S. Holland

**Excused:** P. Hamon, K. Williams

**Recorder:** H. Moe

**SCLS Staff Present:**

- 1. Call to order time: J. Pugh, Chair; 1:40 p.m.**
  - a. Introduction of guests/visitors: None
  - b. Changes/Additions to the Agenda: None
  - c. Requests to address the Committee: None
  
- 2. Approval of previous meeting minutes: 9/6/2019:**
  - a. Motion: M. Furgal moved approval. J. Healy-Plotkin seconded.
  - b. Changes or Correction: None
  - c. Approved by motion: Motion carried.
  
- 3. Action Items:**
  - a. Create slate of officers for 2020:
    - T. Walske, President
    - P. Kaland, Vice President
    - M. Furgal, Treasurer
    - M. Van Pelt, Secretary
    - i. Motion: M. Van Pelt moved approval to present the slate of officers to the Foundation for action at the January meeting. J. Pugh seconded.
    - ii. Changes or Corrections: None
    - iii. Approved by motion: Motion carried.
  
- 4. Financial:**

Financial Reports:

  - Accounts Payable Aging Detail
  - Allocation of Investment Return
  - First Business Bank (FBB) Foundation Account Summary
  - Invoices
  - Profit and Loss Statement

Approval of SCLS payments of Foundation bills: \$11,276.02 plus \$10.29 (\$11,286.31 total)

  - i. Motion: J. Healy-Plotkin moved approval. P. Kaland seconded.
  - ii. Discussion: None
  - iii. Vote: Motion carried.

Quarterly Meeting with First Business Bank: The foundation is a stock portfolio and is doing very well. Friends of the LaValle Public Library joined the foundation.

**5. Discussion:**

- a. Cornerstone Awards: take a year off for smaller awards or main award?
  - i. Kristi's idea of transforming to a Sat continental breakfast at a library – lower cost but more work since libraries don't have catering or set up and clean up.
  - ii. Donors give on an annual basis with or without Cornerstone award – most don't attend event.
  - iii. If people give because of Cornerstone recipient they only do it for one year
  - iv. Interest in smaller awards has waned. Very few nominations. Has not increased attendance in a sustainable way. Has not increased donations.

Several ideas were discussed:

Do a virtual fund raiser online.

Provide "table tents" at local restaurants in each county noting 10% of every bill will go to the SCLS Foundation. It may also be beneficial to find a restaurant in the towns of the libraries in the foundation. Because the foundation may be difficult to describe, it was suggested that examples of what the foundation would like to purchase for the member libraries so patrons know what they are paying toward. It was noted that the Cornerstone event is the only visibility of the foundation. Some fear that if the event is dropped, it will lose visibility and may be difficult to start again.

Do the librarians appreciate receiving the awards? There doesn't seem to be any interest in the libraries submitting nominations for the awards.

Could the mailings be more "exciting"? Look at a different way to promote the Foundation. Ask Brava or Madison Magazine to do a feature article? Are there other local promotional outlets? Human interest story? Include an article about the digitized items that are available because of the Foundation's support. Get first hand testimonial. Interview someone from Historical Society about how important digitized items are.

The Board decided that the Foundation Cornerstone mailing will continue for 2020, but the Cornerstone event and smaller awards will be put on hold for a year. The board will further discuss the restaurant "table tent" idea in January.

The Foundation website will be moved to Drupal this Friday!

- b. New officers
  - i. Janet Pugh is stepping down as President
- c. Board members – if members are considering retiring, we need to begin looking for replacements.
- d. 2020 Disbursement will be \$3,795.73. This amount is down compared to previous years. Will discuss how to spend the funds at the January meeting.

**6. Next Meeting:** January 23, 2020

**7. Adjournment:** 2:35 p.m.

For more information about the SCLSF, contact Martha Van Pelt, [mvanpelt@scls.info](mailto:mvanpelt@scls.info)