

Draft
SCLS Foundation Board Minutes
1/23/2020 1:30 p.m.
SCLS Headquarters
Chester Room

Action Items:

Approved the 2020 officers

Approved the new board director to the Foundation, Radha Sijapati

Approval of SCLS payments of Foundation bills

Present: J. Healy-Plotkin, P. Kaland, R. Sijapati, Nicholas Studnicka, M. Van Pelt, T. Walske

Absent: J. Pugh

Excused: M. Furgal, K. Williams

Recorder: H. Moe

SCLS Staff Present: M. Ibach

1. Call to order time: P. Kaland, Vice President; 1:45 p.m.

- a. Introduction of guests/visitors: Radha Sijapati, discussed her background and education.
- b. Changes/Additions to the Agenda: None
- c. Requests to address the Committee: None

2. Approval of previous meeting minutes: 12/20/2019:

- a. Motion: J. Healy-Plotkin moved approval. M. Van Pelt seconded.
- b. Changes or Correction: None
- c. Approved by motion: Motion carried.

3. Action Items:

- a. Election of officers for 2020:

T. Walske, President

P. Kaland, Vice President

M. Furgal, Treasurer

M. Van Pelt, Secretary

i. Motion: M. Van Pelt moved approval of the slate of 2020 officers to the Foundation.

ii. J. Healy-Plotkin seconded.

iii. Changes or Corrections: None

iv. Approved by motion: Motion carried.

- b. Approval of new Board Director (Radha Sijapati)

i. Motion: T. Walske moved approval of the new board director.

ii. J. Healy-Plotkin seconded.

iii. Changes or Corrections: none

iv. Approved by motion: Motion Carried.

4. Financial:

Financial Reports:

- Accounts Payable Aging Detail
- Allocation of Investment Return
- First Business Bank (FBB) Foundation Account Summary
- Invoices

- Profit and Loss Statement

Approval of SCLS payments of Foundation bills: Total \$7,992.29

- i. Motion: P. Kaland moved approval of the Foundation Bills.
- ii. J. Healy-Plotkin seconded.
- iii. Discussion: None
- iv. Vote: Motion carried.

Quarterly Meeting with First Business Bank:

P. Kaland noted the investment portfolio's 60/40 allocation is working well for Columbus.

M. Van Pelt will be providing a presentation at the Cedar Grove Library Board north of Milwaukee because they are interested in joining the SCLS Foundation. The Sun Prairie Library is interested in re-joining the foundation.

All Board members need to sign the "Conflict of Interest" form and return it to M. Van Pelt.

5. Discussion:

- a. Disbursement of 2020 funds \$ 3,795.73.
- b. Audience Response System – 50 units for \$2,000 – The unit works as a polling device and collects responses quickly by showing the results instantaneously on a screen. It can be used for voting and polling at community meeting, library meetings, etc. M. Ibach noted there were mixed reactions at the recent All Directors meeting whether this is something the libraries would use.

The Innovation Subcommittee will meet in February and will discuss the audience response system idea.

Another idea presented was the program RIPL, which is about diversity, equity and inclusion. The presentation cost for this workshop is \$1,600 for 40 people. This program will be presented at the All Directors meeting and will be paid with CE funds, but if another workshop is needed, the funds could go toward that.

Nick Studnicka noted the Sphero maker kit has been "retired". The Sphero is a robot ball that is synced to an iPad and the user can make it move, etc. The funds could be put toward a new Sphero maker kit. It was suggested SCLS look into the popular maker kits that may need updating.

Lastly, other options include purchasing a new projector and/or a PA system with speakers and microphone that libraries may borrow.

SCLS staff will survey the libraries for input on what they feel would be most beneficial to them and bring the results to the April meeting.

- c. New Fundraising; restaurants with SCLSF nights for support
 - i. Provide "table tents" at local restaurants in each county noting 10% of every bill will go to the SCLS Foundation. It may also be beneficial to find a restaurant in the towns of the libraries in the Foundation and be able to tell what the money would provide.

Discussion included:

Need to make connections with the restaurants in all seven of our counties.

Include Friends of the Library or library staff that can help out at the restaurant when the table tents are up.

T. Walske volunteered to contact restaurants in Deerfield to give it a trial run and report back. M. Van Pelt will speak to a couple of restaurants in Sun Prairie and Madison. Theresa and Marty will meet to discuss ideas and information

they gathered. It was also suggested the board speak to the libraries in the Foundation for their input and advice. Contact First Thursday Group and get their location/restaurant involved; Erin's Pub, Ale Asylum, Salvatore's Pizza, Union Corners

The list serve could be used to survey members for restaurant ideas. This will be discussed further at the April meeting.

d. New website and transitioning to electronic newsletter

- i. It was approved at the 4/25/2019 meeting to replace printed, mailed bi-annual newsletter with emailed quarterly newsletter. It was suggested that the body of the newsletter be included in the email as well as a link to the newsletter online.
- ii. Another newsletter will be printed and mailed informing the members that this change will be occurring. The newsletters from that point forward will be emailed quarterly.
- iii. Discussion included:

The issue we have right now is that SCLSF doesn't collect email addresses as part of the fundraising efforts. If donors don't want to provide their email address, what should be done?

It was determined that the Spring and Fall newsletter will be printed and mailed announcing the upcoming format change and include a questionnaire to:

1. Inquire if the donor would like to receive the newsletter via email and if so, provide their email address
2. Indicate if they are no longer interested in receiving the newsletter; and if they would prefer not to go paperless.
3. It was also suggested that the donors be asked how they would like to receive a donation receipt – either by mail or by email.
4. Inquire if they would prefer all correspondence via email

An on-line form will need to be set up to receive the information from the questionnaire. It could also be announced on the list serve.

6. Next Meeting: April 23, 2020

7. Adjournment: 2:55 p.m.

For more information about the SCLSF, contact Martha Van Pelt, mvanpelt@scls.info

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