

Event raises \$8,653 for Foundation

Blitzke, Culvers honored for library support

Surrounded by the creative building facades that comprise the atrium of Electronic Theater Controls (ETC) in Middleton, Bob Blitzke and Craig & Lea Culver shared the evening with friends and admirers as they

accepted the SCLS Foundation's 2011 Cornerstone Awards.

Prairie du Sac Public Library Director Jennifer Endres Way began the presentation program with her introduction of Craig and Lea Culver,

who have been instrumental in the creation of a new library—the Ruth Culver Community Library—now under construction in Prairie du Sac. Culver's donated

its former headquarters to the library, which is under renovation and construction of an addition.

Beyond that local support, Craig

—please see Cornerstone on page 2



Lea and Craig Culver (above) accept the 2011 Cornerstone Award at the Nov. 10 ceremony. At right, Bob Blitzke shares some Delivery stories after an introduction by Peter Hamon (left).



2012 Cornerstone Award nominations sought

Each year the SCLS Foundation presents the Cornerstone Award to an individual or individuals who have had a significant and long-term impact on enhancing public libraries in South Central Wisconsin and represent the values and mission of the SCLS Foundation.

Now it's your turn to help us recognize deserving individuals by submitting names for the 2012 awards. Simply send an email to mibach@scls.lib.wi.us. Include the person's name, and an explanation of how you think they meet the award criteria outlined above. Nominations should be submitted by June 1, 2012. This year's event is tentatively scheduled for Nov. 8, 2012.

From the President

by Trisha Frankland
Foundation President

Hello! I'm Trisha Frankland, and I'm the new president of the South Central Library System Foundation. I'm also the co-director of the Lodi Public Library.



I got involved with the Foundation several years ago as the board's representative from libraries; as you may know, in addition to the funds the Foundation has invested, many of our member libraries also have some of their money invested through the Foundation. This affords the libraries the advantage of 501(c)(3) status without investing the time and legal fees into establishing it themselves.

—please see President on page 2

Phyllis Davis is new citizen representative

Phyllis Davis, the former director of the South Central Library System, is the new citizen representative on the SCLS Foundation Board.

Davis worked for the South Central Library System (SCLS) in various capacities starting in 1985, and as director from March 2006 through June 2010. "My life's work was dedicated to libraries and the services

they provide to residents, so serving on the SCLS Foundation Board is a logical next step for me," Davis said. "It presents a unique opportunity to help support library service across our seven-county area, and I'm fortunate to have this opportunity."

In her time as director, the System embarked on the development of a new open source software system to replace the previous LINKcat shared library catalog. She also was involved in the creation and implementation of the System's strategic plan, and guided the development of a new governance structure to ensure that the voices of all member libraries continue to be heard in the decision-making process.

The South Central Library System's

53 member libraries serve more than 800,000 residents in Adams, Columbia, Dane, Green, Portage, Sauk and Wood Counties. SCLS serves to make these member libraries even more effective by: helping them

share materials so expenditures of thousands of dollars locally become worth millions in services to the general public in a shared environment; providing them with leadership in the areas of automation and telecommunications; and providing them with the training and expertise to cope with new and constantly changing technologies and demands for service.



President

from page 1

I've been working at the Lodi Public Library for almost eight years and have been co-director with Kristine Millard for three years. I'm also on the SCLS technology committee, a member of the Lodi Woman's Club and Lodi Optimist Club, and on the board of the Lodi Valley Quilters Guild. I live in Lodi with my husband, Dan, who is a Snap-on Tools franchise owner. I grew up in Monroe and have been a life-long South Central Library System library patron!

One thing I bring to the Foundation's board is a different perspective: as a library director, I help by offering the "view from the field." How do our mission and actions serve the greater goal of excellent library service?

Additionally, my pre-library career background was in sales and marketing. So I'd really like to work to get out the word of the good works our Foundation can do – if we're fully invested in the mission. Each and every donation gets us closer to our goals.

Won't you help me, help the Foundation serve our south-central Wisconsin library community's needs?

Cornerstone Award Nov. 10—from page 1

and Lea Culver, co-founders of the 436-restaurant chain based in Prairie du Sac, have supported libraries statewide through the "Culver's Coloring Contest" as part of National Library Week, and have contributed countless coupons, t-shirts, and other items as reading prizes for the Summer Library Program.

"Craig and Lea are deserving of this honor," Way said. "It is inspiring to see their leadership and commitment to make a meaningful difference not only at the Prairie du Sac Library, but libraries throughout Wisconsin. They are dedicated to enhancing their own community and through their example empower others to give back."

Peter Hamon, former South Central Library System Director, introduced Bob Blitzke. He and Bob were at SCLS in its earliest years, and as Peter explained, "Bob was the architect of the SCLS Delivery System, which is a national model that serves libraries statewide. He also played a vital role in the creation of the SCLS Foundation, serving as the development coordinator for two years."

Intended as a fundraising event for the SCLS Foundation, this year's Cornerstone Award Reception raised \$8,653. The Cornerstone Award is presented to an individual or individuals who have had a significant and long-term impact on enhancing public libraries in South Central Wisconsin and represent the values and mission of the SCLS Foundation.

ETC is a global entertainment and architectural lighting company dedicated to providing the best and most innovative lighting products, services and solutions.



The marquee at ETC welcomed the SCLS Foundation.

SCLS Foundation contributors grow endowment

These people have donated to the SCLS Foundation since Aug. 22, 2011. The category in which each is listed represents their Foundation contribution to date.

Stewards – \$1,000 +

Bob Blitzke & Jane Grogan
Tom Brown
Phyllis Davis
Peter & Ann Hamon
Denise Marina & Herb Paaren
Delta Properties
Janet Pugh
Barbara Streff
Stanley Talarek
Kathryn Trudell

Patrons – \$999 - \$500

Alicia Ashman
June & Charles Hanson
Jennifer & Fred Harrington
Ann Iwata

Stefanie & Joshua Morrill
National Mutual Benefit
Nancy Nelson
Paul Nelson & JoAnna Richard
Lenice Pafford
Bruce Smith
Jane Morgan Memorial Library
Tom & Marykay Zimbrick

Benefactors – \$499 - \$250

Victoria Billings
Lauren Blough
John & Ruth Boll
Robert Cohen
James & Nancy Dast
Barb Dimick
Carla DiIorio
Kirsten Houtman
Larry Martin & Martha Cranley
Maureen Palmer
Brinnan Shaffer
Theodore Widder
Woodman’s Food Markets
Sharon Zindars

Sponsors – \$249 - \$100

Bob Bocher & Mary O’Connor
Ellsworth & Dorothy Brown
Ellen Bruskewitz
Charles Bunge
Deborah Cardinal
Robert Coon
Mary Davidson
Ulrike Dieterle
Gary Ferron
Carol Froistad
Mike Furgal
Mark & Becky Ibach
Bob Keen
Mike Nonn
Gary Poulson
Louise & Orville Robbins
Claire Rynders
Marguerite & James Sykes
Martha Van Pelt
Mary Williamson
Karen Zahn

Advocates – \$99 - \$50

Terese Allen & James Block
Elizabeth Amundson
David & Sarah Aslakson
Phil Cox
Jamie Healy-Plotkin
Marge DeVault
Clement & Kathleen Imhoff
Susan Janowiak
Mark Miller
Stephanie Moritz & Vincel Jenkins
James & Judith Nonn
Cal Potter
Ellen Schneider
Nancy Stevenson
Jennifer Endres Way
Marc & Lee Weinberger
Denise Anton Wright
Robert & Marcia Voss

Friends – \$49 - \$1

Judy Ashford
Cheryl Becker
David Boyd
Susan Griffiths
Tom Grogan
Diane Hopkins
Marilyn Huset
Helen & Patrick Smythe-Eagle

Contributions for Specific Libraries

Lodi Woman’s Club Public Library
Campbell Scientific (\$4,286.20)
Mazomanie Free Library
Robert Maier (\$25)
Judith Swenson (\$50)
New Glarus Public Library
Peter Etter (\$1,000)
Barbara Streiff (\$1,000)

Member Libraries	% Share	Adjusted Market Value
Adams County Library	0.94%	\$3,855.86
Angie W. Cox Public Library (Pardeeville)	1.60%	\$6,551.22
Black Earth Public Library	0.15%	\$598.97
Brodhead Memorial Public Library	0.20%	\$811.08
Cottage Grove Community Library	0.18%	\$753.36
Friends of the Cambridge Community Library	7.23%	\$29,635.22
Friends of McFarland Library	0.29%	\$1,197.94
Jane Morgan Memorial Library (Cambria)	0.29%	\$1,197.94
Kraemer Library & Community Center (Plain)	0.15%	\$598.97
LaValle Public Library	0.41%	\$1,684.60
Lodi Woman’s Club Public Library	4.39%	\$17,975.22
Marshfield Public Library Foundation	0.29%	\$1,197.94
Mazomanie Free Library	13.46%	\$55,130.05
Monroe Public Library	37.57%	\$153,912.76
New Glarus Public Library	0.40%	\$1,654.21
Reedsburg Public Library	0.53%	\$2,171.26
SCLS Foundation	24.97%	\$102,277.79
Sun Prairie Public Library Foundation	6.80%	\$27,852.04
Wyocena Public Library	0.15%	\$598.97
Totals	100.00%	\$409,655.39

Contribution is \$5,412 toward \$1 million project

SCLS Foundation supports statewide e-book buying pool

E-books are growing in popularity, and the SCLS Foundation stepped up in 2011 with a donation of \$5,412 to support the efforts of the South Central Library System and its member libraries to create a statewide purchasing pool of \$1 million.

The money is being used to purchase new content for the Digital Download Center (<http://dbooks.wplc.info>) sponsored by the Wisconsin Public Library Consortium (WPLC). At an average cost of \$15.50 for the e-books being purchased, that means the Foundation contribution of \$5,412 will purchase nearly 350 titles.

Available to all Wisconsin residents, the Digital Download Center now offers e-books, audio books, videos and music that you can download to devices like iPods and other MP3 players, Kindles, Sony eReaders, Nooks, and iPads (to name just a few).

“This is an exciting project that will dramatically

expand the offerings from the Digital Download Center,” said Trisha Frankland, president of the SCLS Foundation Board and co-director of the Lodi Public Library.

“Our investment demonstrates the Foundation’s commitment to SCLS member libraries and the residents they serve.”

The primary recommendation of a May 2011 Summit was the need to establish a statewide e-book buying pool. In follow-up action, a committee from the summit, along with the WPLC,

set a target goal of allocating \$1 million for e-books and audio book purchases. This goal has now been met.

In addition to the \$5,412 allocation from the SCLS Foundation, the South Central Library System provided \$30,000, and member libraries contributed \$82,098. SCLS and its member libraries account for 14.1 percent of the state’s population but 20.1 percent of total WPLC circulation.



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